



MagnaPool®





The Experience

In the Middle East, the Dead Sea is renowned for its mineral-rich water. Across the world, across cultures, and across time, this water has been recreated in mineral baths for one simple reason: there's nothing quite like it.

The experience of swimming in a mineral pool has been prized over the centuries, in part because it feels incredible, and for its therapeutic qualities.

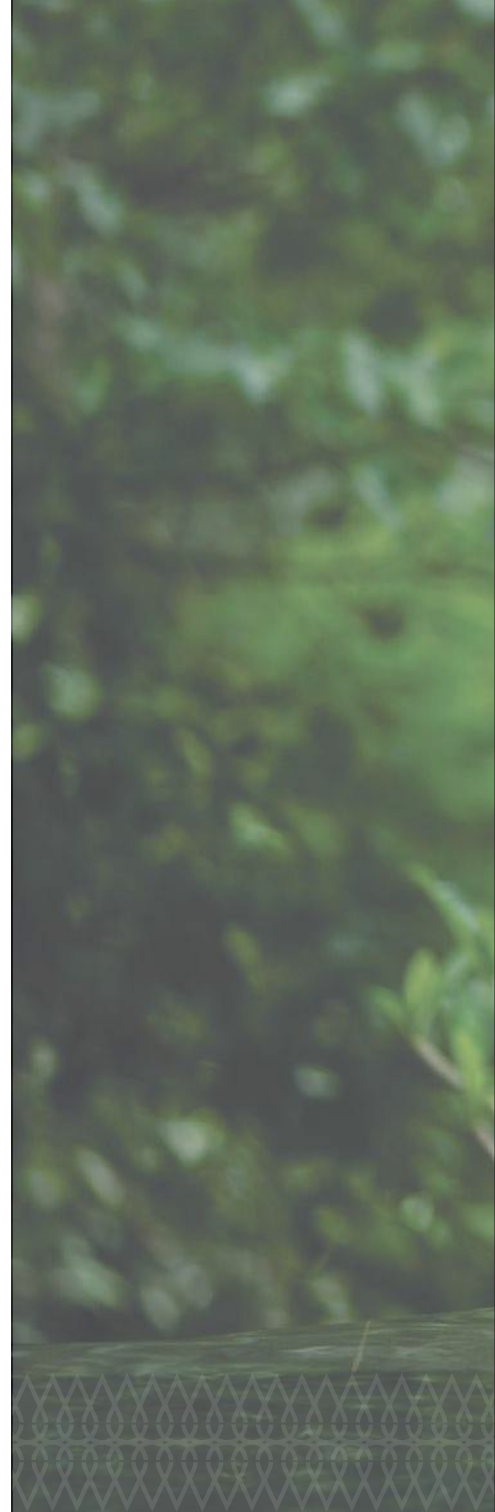
The Story

MagnaPool® was born out of a desire to fundamentally change the experience of swimming at home. The mission was to create something that felt different to the classic experience of a chlorine pool.

After years of trials and testing, the MagnaPool® system was created. With a unique blend of minerals, it elevates the backyard pool to new heights. The feel of the water is essential to this; just about anyone accustomed to a traditional pool is pleasantly surprised the first time they enter the water of a MagnaPool®.

It feels different on the skin, both during and after swimming. Its benefits go beyond the superficial too: the mineral-rich MagnaPool® system makes for a gentle, rejuvenating experience that has benefits for bathers with easily irritated skin.

The authentic MagnaPool® is healthier for you, and for the environment. One swim, and you'll know the difference.



“MagnaPool® was the best decision we made regarding type of pool. The water is always crystal clear and refreshing – you feel great after a swim, your skin and hair feels soft and your tired muscles no longer ache and maintenance is a breeze. We love it!”

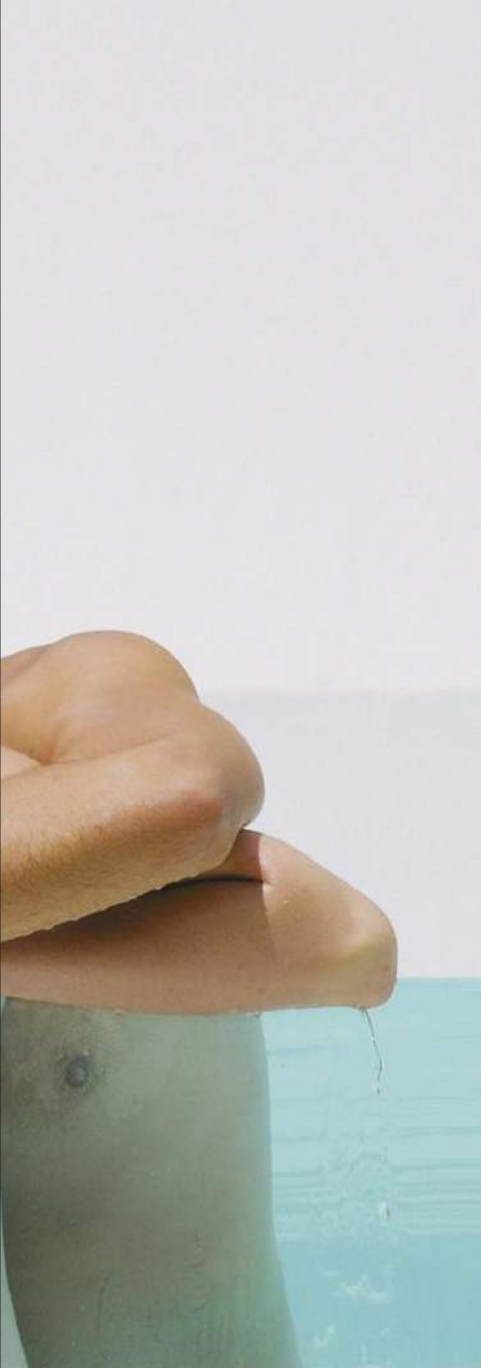
Therese Wales, NSW



“It feels like I’m swimming
in clear mineral water
with no salt or chlorine
taste or smell.”

Peter Carr, NSW





Minerals and the Premium Experience

A key part of MagnaPool's unique system is its premium blend of health-giving minerals that creates that unmistakable sensation within the water. It's a blend that has been refined into perfect balance over time.

A hallmark of the system is its crystal clear water, a result of the presence of magnesium in the water. How it works is simple: within the filtration system, debris is more easily caught. Less debris means more pristine water.

The flocculent effect of the magnesium essentially clarifies the water, resulting in exceptional water clarity and comfort for all bathers. But, MagnaPool® is not solely about comfort; it also recalls the traditional aspects of centuries-old mineral baths. These are traditions found in diverse cultures across the world!

Healthful Aspects

Magnesium and potassium are essential minerals within the human body, and essential components of MagnaPool®. It's known to soothe skin conditions, especially those that can be easily irritated by traditional chlorinated pools.

With each MagnaPool® swim these minerals, key to health and wellbeing, are what make the experience so soothing.

Bathers with diverse ailments prize MagnaPool® for the way they feel after a dip, refreshed, rejuvenated, and often with lessened aches and pains. It's a truly premium swimming experience.





“My grandchildren with their delicate skins experience no adverse effects such as sore eyes or itchy skin. They love it even though they don’t know it’s good for them. If there is such a thing as a youth pool as opposed to a youth pill, it is the MagnaPool®.”

Felicity Grant





Healthier Pool, Healthier World

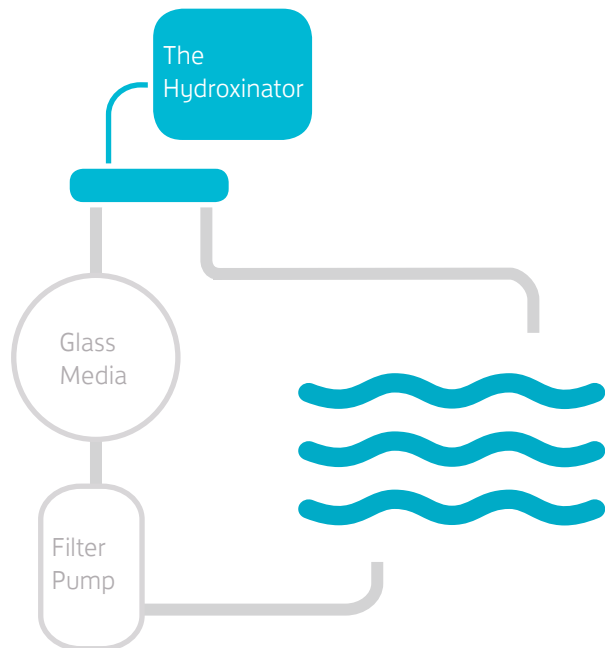
MagnaPool's healthful benefits do not stop with bathers; its unique constitution makes it an environmentally friendly pool system. This is because, from the ground up, the system has been built with a more holistic approach to pool engineering.

MagnaPool's major components feed into one another, which has the cumulative result of a pool that can not only offer a better swimming experience; it can also enrich the garden around it.

Because MagnaPool® is completely salt (sodium chloride) free, the minerals present in the water can have a positive impact on plants in the backyard*. In fact, the mix of magnesium and potassium chloride in the water (when diluted) are commonly used by farmers and horticulturalists.

*Zodiac recommends diluting the backwash as the minerals are a strong fertilizer and can damage sensitive plants. We recommend backwashing into an off line rain water tank, or diluting 5 parts fresh water to 1 part backwash water. Please note however you must abide by your local council regulations regarding the treatment and disposal of backwash water.





How It Works

The sublime experience of MagnaPool® is tied directly to the simplicity of its system, and the way it works to both enrich and purify the pool water.

The Hydroxinator is at the heart of the system, utilizing the MagnaPool® mineral blend to create healthy, sanitized water, uniquely soothing and imbued with an almost indescribably relaxing quality of comfort.

The filtration capabilities of MagnaPool® are beyond that of a traditional pool too, with the flocculent effect of the magnesium within the water helping to clump debris and remove it from the pool. In fact, the glass media within the filter is able to attract and trap debris, preserving a pristine swimming experience.



MagnaPool®

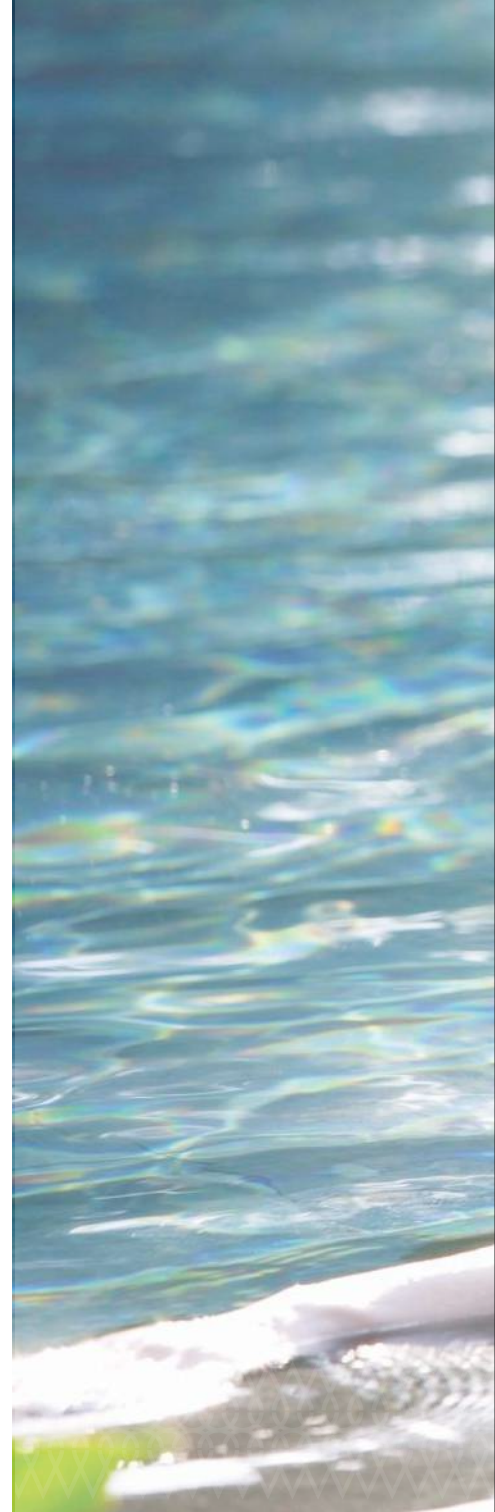


The Authentic MagnaPool®

There is nothing quite like the MagnaPool® experience, and that's because the system is an integrated product. While others may aim high or make lofty claims, MagnaPool® is the only salt (sodium) free mineral pool available today. In essence, no other pool system available matches MagnaPool®.

In order to maintain the highest of standards for MagnaPool®, its installation is only entrusted to a handful of skilled pool building specialists. This list is comprehensively updated within the Dealer Locator tool on MagnaPool.com.

If your builder isn't listed there, you can be sure you're not getting a genuine MagnaPool®.







MagnaPool®

www.magnapool.com

Zodiac is committed to creating the perfect pool experience by designing innovative solutions that increase pool owners enjoyment and peace of mind. Zodiac is proud to bring you MagnaPool®. For more information on the full range of Zodiac products go to www.zodiac.com.au.



Scan the code to see if your builder is on our Authorised Dealer list.







